

2019



Annual Report

2019

JAYU

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GILAD COHEN
FOUNDER &
EXECUTIVE DIRECTOR

If someone were to ask me to dream as big as I could — and I'm talking those pie-in-the-sky types of dreams — I still never could have imagined that we'd have the sort of year we did in 2019. In every way imaginable, it was a year beyond dreams.

2018 was a huge adjustment for our organization as we shifted midway through the year from being a volunteer-led collective to a full-fledged charity with year-round programming and full-time staff. We wanted to seize the momentum of 2018 to ensure 2019 would be our most impactful year yet, and by every measurable metric, it was.

As a city, Toronto continued to provide a welcoming environment where through film, some of our world's most remarkable people could feel safe and confident to share their human rights stories with us. I'm thankful to our community for helping us create such vital environments, allowing us to expand our Human Rights Film Festival from a three-day event into five full days of programming, offering no-questions-asked subsidized tickets, and receiving our largest audiences to date.

We completed our fourth successful season on our podcast, *The Hum*, welcoming a range of inspiring individuals — including Oscar-nominated directors Saad and Hamza Al-Kataeb and Jeremy Dutcher, winner of the Polaris Prize and Juno Award for Indigenous Artist of the Year — to have necessary and important conversations about human rights. We're so proud to say what started as a small podcast four years ago is now reaching listeners from over 80 countries across the globe.

I'm not a fortune-teller, but I can guarantee two things: the sun will rise in the morning, and the iAM Program will continue to grow. In 2019, our program expanded to include weekly programming in Richmond Hill, Mississauga, and Toronto. We helped empower 227 youth throughout the year with free arts and social justice programming through photography, spoken word poetry, and filmmaking. This year, our youth saw their hard work culminate in exhibitions like *AM I WRONG TO LOVE?*, which attracted national media attention and more than 20,000 people over its three-month run.

We're lucky Toronto has always been a vibrant hub for artistic creativity, and I'm proud that we were able to expand the magic of the arts beyond our city's borders. In 2019, we flew to two remote communities in Northern Ontario (Wapekeka and Kitchenuhmaykoosib Inninuwug) and offered our programming to some of our county's most marginalized youth populations to support the youth in gaining confidence and expressing themselves. Similarly, in a country as divided as the United States, we travelled to Modesto, California and offered our two-week iAM program to 13 Afghani refugee youth in an attempt to dismantle Islamophobia and bridge communities.

As we set our sights on 2020 and beyond, we will ensure that we continue to highlight the power of the arts in creating spaces to share human rights stories and the positive impact that these spaces have in building healthier communities.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gilad'.

Gilad Cohen

2019 JAYU IN REVIEW

At JAYU, we strongly believe the arts provide a powerful platform to share human rights stories.

Art creates a universal language of understanding, a common starting point from which we can overcome differences with shared aspirations for a better future. Through our year-round arts and social justice programming— the iAM Program, Human Rights Film Festival & Screening Series, and *The Hum*— we strive to educate, build empathy, forge community, and inspire audiences to create a more equitable world.

Launched *The Hum: Season 3*.

Screened *Man Made* in Toronto as part of the **Human Rights Screening Series**.

JAYU selected as a **finalist for the 2019 Toronto Arts Foundation Arts for Youth Award**, which celebrates an outstanding commitment to engaging Toronto's youth through the arts.



DEC. JAN. FEB. MAR. APR. MAY. JUN

Offered **iAM Programming** to First Nations youth in Wapekeka and Kitchenuhmaykoosib Inninuwug, two remote communities in Northern Ontario.

Partnered with the Office of the United Nations High Commissioner for Refugees to present the **AM I WRONG TO LOVE?** photography exhibition at Daniels Spectrum.

Screened *The Wrong Light* as the first **Human Rights Screening Series** screening in Guelph.

First **iAM Filmmaking** and “**iAM Poetry L2: Training for Performance**” Programs began in Toronto.

First **iAM Photography Program** began in Richmond Hill.

Presented **AM I WRONG TO LOVE?** at the Harbourfront Centre as part of the Borderless Citizen Project.

Welcomed our largest audiences to date at the **8th Annual Human Rights Film Festival** from December 6 - 10.

Delivered two-week **iAM intensive program** to 13 Afghani refugee youth in Modesto, California.

Screened **Standing On The Line** as part of the **Human Rights Screening Series** in Guelph.



.JUL.AUG.SEP.OCT.NOV.DEC.JA

Screened **For Sama** as part of the **Human Rights Screening Series** in Toronto.

Kicked off **The Hum: Season 4**

Awarded the inaugural **Arts for Human Rights Awards** to three Toronto artists.



iAMM

JAYU's year-round iAM Program empowers youth aged 12 to 26 by helping them cultivate their artistic identity and gain industry skills in photography, spoken word poetry, and filmmaking. Weekly arts and social justice workshops connect iAM youth participants to artist mentors who facilitate conversations about social justice, inspire the creative confidence to share stories through art, and encourage healthy and positive outlets for stress. Youth participants build relationships with their mentors and peers, fostering a sense of community within the iAM network that continues long after their graduation from the program.

“For me, the most valuable part of the iAM program was the long-lasting connections I was able to make with my fellow artists.”

—
iAM YOUTH PARTICIPANT



Canon

EOS C

Canon EF 24-70mm f/2.8 L USM

iAM
iAM
iAM
iAM
iAM



iAM 2019 HIGHLIGHTS

JAYU is helping empower youth across Ontario by investing in the iAM Program. In 2019, we engaged 227 youths in arts and social justice programming — an increase from 132 youths in 2018. In October, we launched the first iAM Photography Program in Richmond Hill, added an iAM Filmmaking Program in Toronto, and introduced “iAM Poetry Level 2: Training for Performance” to re-engage Toronto’s iAM Poetry Level 1 graduates. We also invited iAM graduates to return as Junior Mentors, training them to lead future cohorts with guidance from an existing Artist Mentor. Through this expansion and continuous engagement of iAM youth, we will continue to build a self-sustaining, long-term iAM Program.

“I have been spending more time in my life focusing on photography rather than using negative things to cope with things that happen in my life.”

— IAM YOUTH PARTICIPANT

Expanding Our Reach

YOUTH PARTICIPANTS

6

2015

25

2016

25

2017

132

2018

227

2019

**10 INTENSIVE
PROGRAMS**

**227 YOUTH
PARTICIPANTS**

**709 HEALTHY
MEALS**

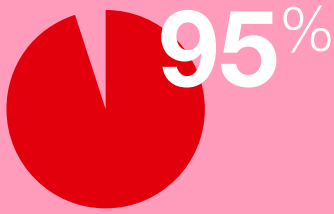
**1,302 TRANSIT
TOKENS**

**4 SPEAKING
ENGAGEMENTS**

**68 EMPLOYMENT
OPPORTUNITIES**



I AM YOUTH FEEDBACK



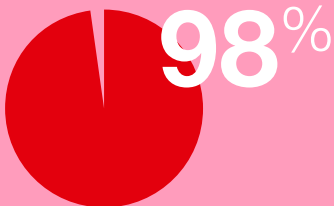
AGREED THAT PHOTOGRAPHY HELPED **FOSTER A SENSE OF COMMUNITY**



FELT THE PROGRAM **OFFERED AN OPEN SPACE** THAT ALLOWED THEM TO **SHARE THEIR OWN VIEWS AND OPINIONS**



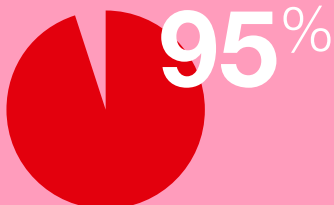
AGREED THAT THE GALLERY COMPONENT OF THE PROGRAM HELPED THEM **IMPROVE THEIR SPEAKING SKILLS**



AGREED THAT THE GALLERY **IMPROVED THEIR SELF-ESTEEM** BY SHOWCASING THEIR WORK IN A PROFESSIONAL SETTING



FELT THAT THE PROGRAM **INCREASED THEIR SELF-CONFIDENCE**



FELT THAT THE PROGRAM MADE A **POSITIVE CHANGE** IN THEIR LIFE

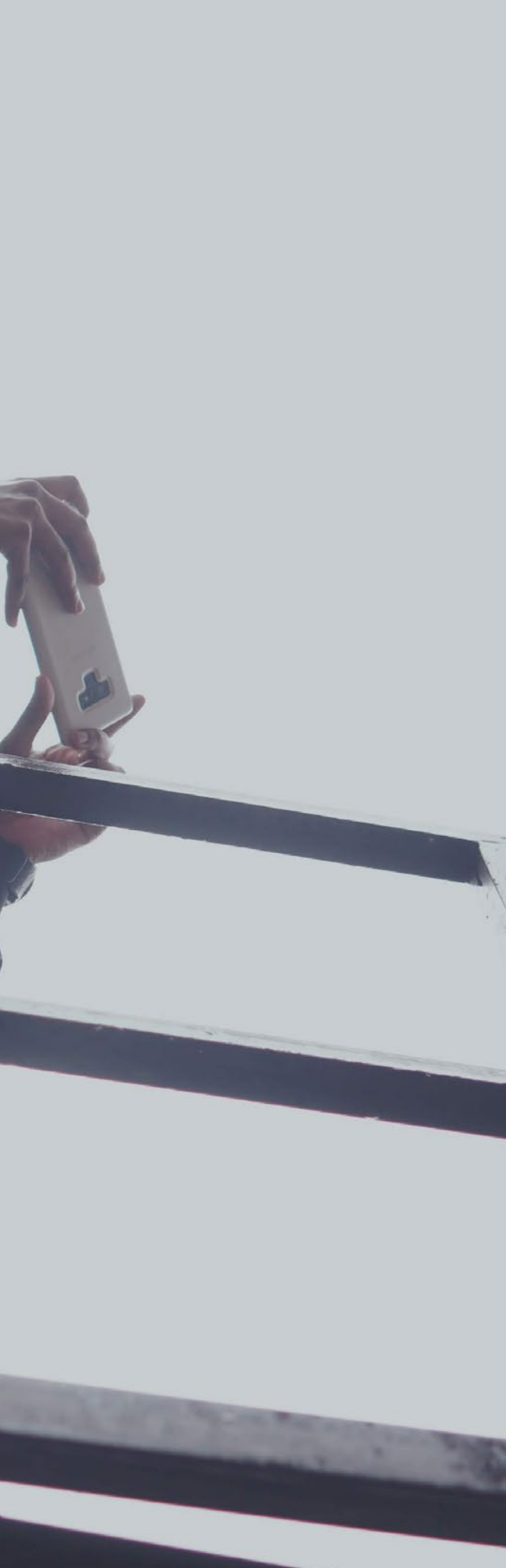


RATED THE **MENTORSHIP** ASPECT OF THE PROGRAM AS EXCELLENT (THE REMAINDER RATED IT AS GOOD)



RATED THE **OVERALL PROGRAM** AS EXCELLENT (THE REMAINDER RATED IT AS GOOD)





Partners

360°kids in Richmond Hill
DAM [Cooksville | Meadowvale]
Daniels Corporation
Gallery 44
The Kickback
Koffler Centre of the Arts
Luminato Festival Toronto
Right To Play
Trinity Square Video
White Owl Native Ancestry Association
Youth With A Mission

Outreach Partners

Art Gallery of Ontario (AGO)
Art Starts
Associated Youth Services of Peel
Black Creek Community Health Centre
Canadian Arab Institute
Community Living Ontario
Eva's Initiatives for Homeless Youth
Global Youth Volunteer Network
Heritage Mississauga
Horizons for Youth
The Indigenous Network
Kick Start Arts
MABELLEarts
Mississauga Arts Council
Mississauga Libraries
Native Canadian Centre of Toronto
The Neighbourhood Organization
The New Six
Newcomer Centre of Peel
Nexus Youth Services
North York Community House Central Office
Our Place Peel
Peel Youth Village
PhotoEd Magazine
Polycultural Immigrant and Community Services
Rapport Youth & Family Services
Royal Ontario Museum (ROM)
Ryerson Image Centre
Scarborough Arts
Toronto Public Library
VIBE Arts
Visual Arts Mississauga
WE REPRESENT
West Neighbourhood House
WoodGreen Community Services



“Tonight is the first time in my life that I’m proud to call myself a lesbian.”

—

ANONYMOUS, SUBJECT OF EXHIBITION,
REFUGEE FROM JAMAICA



“I was wowed [by the exhibition]! It brought tears of joy... I only wished I showed my face and name. I want to thank you for this rare privilege.”

—

ANONYMOUS, SUBJECT OF EXHIBITION,
REFUGEE FROM NIGERIA

“My experience as part of AM I WRONG TO LOVE? gave me a deep appreciation for the simple act of seeing and capturing a person for who they are, as their true authentic selves. I am deeply grateful to be given that opportunity and to be a part of amplifying their voices.”

—

REBECCA, IAM YOUTH PHOTOGRAPHER



“For me, the unapologetic confidence and self-love demonstrated by the subjects even after facing so much hatred from so many people was very inspiring.”

—

IBTEHAJ, IAM YOUTH PHOTOGRAPHER



B B B BEYOND CITY LIMITS



Wapekeka & Kitchenuhmaykoosib Inninuweg

Over the course of a week in February and again in May, JAYU partnered with Right to Play to facilitate programming for more than a dozen youth in two Oji-Cree First Nations Reserves in Northern Ontario, Wapekeka and Kitchenuhmaykoosib Inninuweg.

In our short time with the youth from each community, we delivered an intensive version of our iAM Photography Program. Through photography, participants were encouraged to identify and reflect on the unique barriers they face as First Nations youth. Most importantly, youth participants focused on community, family, strength, and future aspirations to conceive solutions for improving the quality of life for themselves and their communities.

Our mission to share human rights stories through the arts also includes elevating those stories that need to be heard. While these one-week programs mark an important start to this work, there is more to be done. We look forward to prioritizing this work and continuing to create meaningful relationships and collaborations with First Nations communities across Ontario.

“JAYU allowed the youth an opportunity to experience and learn about a new form of art, learn different techniques, and showcase their talent and thoughts through art expression. [JAYU] allowed them to look at some of their goals and challenges and what they’d like to see for their future.”

—
MOSE CLEMMER, MENTAL HEALTH COUNSELLOR, WAPEKEKA
COMMUNITY WELLNESS



Photo by Sona, iAM Youth Graduate

Modesto, California

In July, we offered our iAM Photography Program to a community outside of Canada for the first time in our history. Working alongside Youth With A Mission, we were invited to Modesto, California to support 13 Afghani youth refugees experiencing Islamophobia.

In an accelerated version of our iAM Program, participants received two weeks of intensive arts mentorship and photography training culminating in a local exhibition, *JOURNEYS*. The exhibition provided a platform for the photographers — all between the ages of 13 and 18 — to recount their experiences and highlight the difficulties facing newcomers in the United States.

In a city with little diversity, the youth were moved when over 250 people attended the opening of *JOURNEYS*. For many attendees, it was their first time connecting with a refugee and the only opportunity they have had to learn about stories of displacement firsthand.

In only two weeks, our iAM Program began bridging communities and dismantling Islamophobia through art. Moving forward, our goal is to continue working with this vulnerable population in Modesto and to expand iAM globally in support of underserved youth across the world.

A
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ARTS FOR HUMAN RIGHTS AWARDS

We created the Arts for Human Rights Awards in 2019 as a way to sift through the artistic brilliance in Toronto and recognize the incredible individuals creating exceptional work where the arts and human rights intersect.

Thank you to our sponsors, the Lewis Cohen Family Foundation and Nikon Canada, for making these awards possible.

iAM Youth Artist

Katura Gibb was awarded the iAM Youth Artist Award for her commitment to the arts and human rights. Katura originally signed up as a participant in our iAM photography and poetry programs and has since gone on to become a junior mentor in each practice where she now helps mentor other youth to become leaders.



Established Artist

Randell Adjei was awarded the Established Artist Award for his years of dedication to sharing human rights stories through spoken-word poetry. Randell is the founder of RISE, a youth-led community movement that provides a safe and welcoming platform for self-expression and healing through the performing arts.



Emerging Artist

Kenya-Jade Pinto was selected as our inaugural winner in the category of Emerging Artist for her unwavering commitment to sharing human rights stories through a number of artistic platforms. A lawyer by trade, Kenya-Jade is also a multi-faceted artist with experience in photography, podcast, and filmmaking.



CONGRA-
TULATIONS
TO THE
INAUGURAL
WINNERS
OF OUR
ARTS FOR
HUMAN
RIGHTS
AWARDS!

Human

Over five days in December 2019, we welcomed 1,200+ attendees to the 8th Annual Human Rights Film Festival (HRFF) at the prestigious Hot Docs Ted Rogers Cinema. Closing on International Human Rights Day, HRFF provides audiences with the opportunity to learn about human rights issues, engage with filmmakers and activists through discussion, and connect with local organizations working every day to address the issues.

Film Festival



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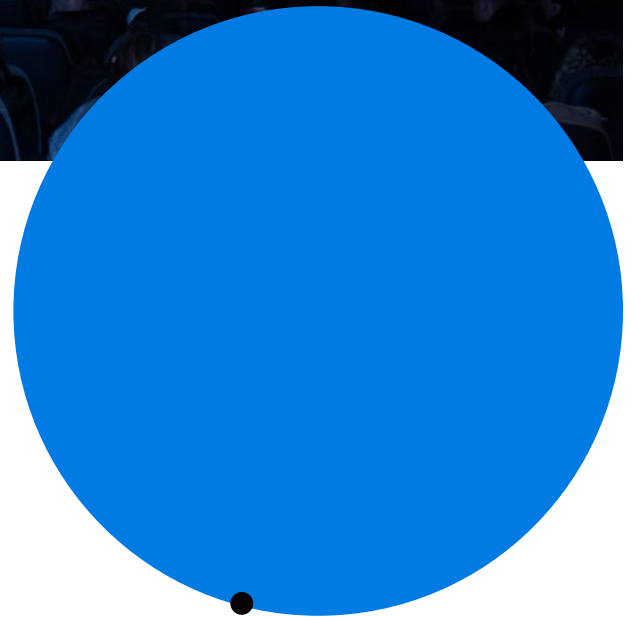


Accessibility

With over one hundred film festivals in Toronto, we are proud to be one of the most accessible in the city. We offer relaxed screenings; include closed, open, and live captioning of films and post-film discussions; and provide an active listener and an American Sign Language (ASL) interpreter at each screening. This year, we also introduced tiered pricing to ensure no one was turned away due to financial circumstances. Moving forward, we will continue working towards true accessibility and inclusion in consultation with community partners with hopes to inspire other festivals across the city to do the same.

*“At all their public events, JAYU hires our qualified Sign Language interpreters as a proactive accessibility measure, which has given Deaf people the opportunity to empathize with other marginalized people globally. **JAYU is a profound leader in accessibility, and we look forward to developing future projects with them with the inclusion of the Deaf community in mind.**”*

—
CHRISTOPHER DESLOGES,
PRESIDENT OF TORONTO SIGN LANGUAGE INTERPRETER SERVICE



99%

OF ATTENDEES
WOULD RECOMMEND
THEIR FRIENDS
ATTEND HRFF

1,200+
ATTENDEES

15
FILMS

14
PREMIERES



Still from *Rewind* (2019), Sasha Joseph Neulinger

13
COUNTRIES
IN FOCUS

240
SUBSIDIZED
TICKETS

“The word that comes to mind when thinking back on my experience with JAYU is passion. The JAYU team is inspired, organized, and extremely passionate about the work they are doing with the Human Rights Film Festival. As a direct result of their collective passion for their work, I felt seen, as a human being first, filmmaker second. They were so authentic and really easy to collaborate with. I truly had an incredible time at this festival and would highly recommend it!”

— SASHA JOSEPH NEULINGER, DIRECTOR OF *REWIND*

VOLUNTEERS COMMUNITY SPOTLIGHT: VOLUNTEERS

Volunteers are the heart of the Human Rights Film Festival. It is through their dedication and enthusiasm for film and human rights that we can provide the best possible experience for our audiences. **Thank you to all our amazing volunteers for contributing 252 hours of your time in 2019!**



“The stories shared at HRFF are engaging and powerful, but beyond that, they offer hope and a path forward. The films compel viewers to get involved. After a screening, I feel energized by speaking with guests, patrons, and filmmakers. It shows that while the problem is often difficult, it is not insurmountable.”

—
DAVE ROSE, HRFF VOLUNTEER, 2016 - 2019



“Finding compassion and love for fellow citizens of the world is so important amongst the violence, hatred, and injustice in the news everyday. As a volunteer, I have been privileged to be a small part of HRFF and am blessed to have met many wonderful people along the way — other volunteers, project staff, cinema patrons, as well as filmmakers and their subjects. I'll be back!”

—
SARAH PHILIPS, HRFF VOLUNTEER, 2016 - 2019





HUMAN HUMAN HUMAN HUMAN RIGHTS SCREENING SERIES

An expansion of the Human Rights Film Festival, JAYU introduced the Human Rights Screening Series (HRSS) in 2018 to maintain audience engagement in social justice film and conversation outside of our annual festival.

In 2019, we expanded the HRSS by splitting our four screenings between Toronto and Guelph. Working with local organizations, we screened films connecting to issues affecting each respective community and invited advocates to mobilize audiences through post-film discussions.

With over 200 patrons attending each screening, the HRSS ensures audiences continue discovering important human rights issues and learning from inspiring figures year-round. Moving forward, we aim to strengthen our connections in Guelph and expand HRSS to other communities across Ontario.



The

In 2019, *The Hum* marked its fourth year and two of our most successful seasons to date with 20 new episodes over two seasons. True to our mission of sharing human rights stories through the arts, we invite guests to have raw, honest, and uncensored conversations to raise awareness and inform audiences around the globe.



H



Pod



uinn cast

Drawing an average of 1,500 streams per episode, The Hum's dedicated international community helped us expand our reach to over 30,000 total listeners across 80 countries. Our listeners tuned in to discover unique Canadian stories alongside conversations with activists from Baltimore, South Africa, and Venezuela.

Notable Episodes

We discuss the filming of *TransMilitary*, a documentary about life as a transgender woman in the U.S. Army, with veteran **Laila Ireland** (S3, Ep1).

We chat with **Vuyiseka Dubula-Majola**, a mother of three, a woman living with HIV, and an activist for accessible HIV treatment in South Africa (S3, Ep4).

Jeremy Dutcher, an award-winning musician, activist, and Two-Spirit member of the Wolastoqiyik from Tobique First Nation, discusses reconciliation versus revitalization and keeping Indigenous languages alive (S3, Ep6).

We address prison reform with Grammy-winning musician and frontman for hip-hop group Arrested Development, **Todd "Speech" Thomas** (S4, Ep7).

An activist and legal guardian of over 2,000 children of undocumented immigrants in the United States, **Nora Sandigo** joins us to explain the complexities of living undocumented (S4, Ep10).

1,500 AVERAGE STREAMS PER EPISODE

LISTENERS FROM 80 DIFFERENT COUNTRIES

4 SUCCESSFUL SEASONS



Episode Focus

Waad and Hamza al-Kateab are activists, survivors of the ongoing crisis in Syria, and directors of the Oscar-nominated documentary *For Sama*. Kicking off season four of *The Hum* in October, Waad and Hamza joined us with co-director Edward Watts to discuss *For Sama*, the hardships of living in Syria, and finding love in the midst of civil unrest.

Waad and Hamza al-Kateab's episode highlights just one of the 20 inspiring conversations we shared last year on *The Hum*.

“What happened was a majority of the people, middle class, secular, educated people like Waad and Hamza, stood up to protest for rights that we all take for granted in the West — for dignity, for democracy, for the freedom to choose your own path in life and not to be beholden to corruption”

— EDWARD WATTS, CO-DIRECTOR OF *FOR SAMI*

OUR SUPPORTERS THANK YOU! THANK YOU!

THANK YOU!
THANK YOU!
THANK YOU!
THANK YOU!
THANK YOU!
THANK YOU!
THANK YOU!

Earned Revenue



Corporate Donors



RBC Royal Bank

Sponsors



United Nations High Commissioner for Refugees
Haut Commissariat des Nations Unies pour les réfugiés



Business / Arts

Government



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario



FUNDED BY
THE CITY OF
TORONTO

Foundations



TELUS Friendly
Future Foundation

LEWIS
COHEN
FOUNDATION

The
Charles H. Ivey
Foundation

Festival Partners



TRINITY
SQUARE
VIDEO

EARLY MERCY

What started out in 2012 as a grassroots film festival about human rights has grown into year-round human rights engagement through the arts, reaching eight regions across Ontario in 2019. Thank you to the generous supporters and partners who have helped JAYU grow exponentially and continue to support our work.

We love our donors. Thank You!

Anonymous (76)	Jonathan Gomez	Tyler MacDonald	Saskia Rinkoff
Dalal AlSalamah	Jacqui Gordier	William Martinez	Andrea Rodriguez
Robert Brown	Daniel Grosman	Brody Maurice	Chelsea Roman
Tony Caldwell	Glen Guerin	Kirsten McElcheran	Graeme Roy
Leo Carranza	Eli Halliday	Mike McFarlane	Ryan Saunders
Laurel Carter	Debbie Halum	Akira Meers	Rebecca Shore
Brittney Cathcart	Oliver Harkin	Scott Mitchell	Dillon Smith
Louanne Chan	Heidi Hicks	Jason Mohamed	M Linda Snyder
Mathew Chantaj	Priscila Hong	Francisco Morales	Michael Soncina
Bryce Clemens	Mark Hutchison	Taha Muharuma	Scott Spencer
Gilad Cohen	Matthew Ing	Danai Mushayandebvu	Sprague Nugent Family
Ryan Combdon	Doug Kawasaki	Oliver Nassar	Jennifer Swartz
Laura Couch-Cooper	Jack Kim	Jen Newton	Justin Theodoropolous
Heather and Daniel Daam-Rossi	Caroline Koskie	Nicole Osborne	Irene Thomas
Nadia Dabagh	Kristina Kyriakis	Chaya Oum	Emily Trudeau
Margaret & Joseph Debono	Laila Lacroix	Bryson Parks	David Vella
Shazmin Dhansi	Katie Laird	Sarah Phillips	Charles Watson
Devan Dirocco	Nicholas LePage	Adam Poirier	Jodi Weber
Justin Elliott	Michael Levine	Brodie Power	Megan Wilkinson
Dre Flaherty	Anthony Lobo	Michael Prosserman	John Wilkinson
Victoria Forster	W. Louis	Travis Provick	Heather Wood
Caitlyn Gadoury	Taylor Luftig	Maria Ramirez	Tamarra Zlicic
Cory Giddings	Michelle Ma	Emily Reid	Eui Yong Zong

FINANCIAL OVERVIEW

	2019	2018
Statement of financial position as at December 31, 2019		
Revenue		
Contributions		
Foundations	\$ 139,699	\$ 35,000
Corporations	112,500	-
Government (note 4)	59,693	34,704
Individuals	12,693	3,445
Sponsorships	53,000	100,033
Fees for service	26,434	6,697
Festival ticket sales	6,793	5,294
	410,812	185,173
Expenses		
Personnel	219,543	104,298
Program	64,130	32,421
Artistic fees	32,303	21,261
Rent	22,309	16,655
Office and general	20,366	11,323
Travel	14,050	8,363
Professional fees	8,090	5,473
Professional development	2,552	932
Advertising	2,347	1,080
Insurance	1,727	1,859
Interest and bank charges	1,187	546
	388,604	204,211
Excess of revenue over expenses for the year	22,208	(19,038)
Net assets, beginning of year	19,113	38,151
Net assets, end of year	\$ 41,321	\$ 19,113

BOARD OF DIRECTORS

David Vella - Chair

Brittney Cathcart - Secretary

Jack Kim - Director

Liz Kohn - Director

Fred Martin - Director

Michael Prosserman - Director

Alicia Rose - Director

Graeme Roy - Director

Eui Yong Zong - Director

We thank Ron Samson and Jane Kim, who served on the Board from 2014 - 2019.

THE TEAM



GILAD COHEN
FOUNDER & EXECUTIVE DIRECTOR



ANASTASIA AKULININA
FESTIVAL & ACCESSIBILITY MANAGER



SJ BROWN
FUNDRAISING MANAGER



CELESTE COLE
IAM PROGRAM MANAGER



JOHN DEBONO
FESTIVAL PROGRAMMING MANAGER



BLANCHE ISRAËL
DEVELOPMENT MANAGER



CHEYANNE LOBO
MARKETING & LOGISTICS COORDINATOR



JANNET PHUNG
CREATIVE & DESIGN ASSOCIATE



ANDREA RODRIGUEZ
ADMINISTRATIVE MANAGER



MARISOL FORNONI
SPONSORSHIP COORDINATOR

HEY,
IT'S PRONOUNCED
JAH-YOU
(NOT JAY-YOU)

Photo by Archie Naik, IAM Youth Graduate

... AND WE SHARE
HUMAN RIGHTS
STORIES THROUGH
THE ARTS

For more information about JAYU,
please visit jayu.ca

Follow us on Social:

   [jayucanada](https://www.instagram.com/jayucanada)

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